



TRI-CITIES  
*Cancer  
Center*

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September 29, 2011

**MEDIA RELEASE**

FOR IMMEDIATE RELEASE:

**REMINDER: LET'S MAKE PINK JUST ANOTHER COLOR  
COMMUNITY CANCER EDUCATION EVENT**

**Kennewick, WA** – The Tri-Cities Cancer Center will host a community education event to kick off National Breast Cancer Awareness month. The community is invited to attend Let's Make Pink Just Another Color.

**Friday, September 30, 2011**

**6:00 – 8:30 a.m.**

**Tri-Cities Cancer Center  
7350 W. Deschutes Avenue  
Kennewick, WA**

**6:00 a.m.** -- Lighting Ceremony. The Cancer Center will be lit up with pink LED lights

**6:15 – 8:30 a.m.** – Complimentary Breakfast and Open House with educational displays covering the following topics:

- Breast self-exam education
- No-cost resources available for cancer patients in our region
- Current materials on a variety of breast cancer health topics
- Upcoming cancer screenings courtesy of the Tri-Cities Cancer Center's Foundation

**First 300 guests will receive a complimentary event t-shirt!**

The Tri-Cities Cancer Center is able to offer programs like this at no cost, thanks to generous contributions from organizations like HAPO Community Credit Union and others. Donations to the Tri-Cities Cancer Center Foundation stay local and provide valuable non-reimbursed cancer programs and services for patients, their families, and the community.



*You're Invited...*

In recognition of October as Breast Cancer Awareness month, the Tri-Cities Cancer Center is hosting a special breakfast and educational event.

**Friday, September 30, 2011**

**6:00 - 8:30 AM**

**Tri-Cities Cancer Center, 7350 W. Deschutes Ave.  
Kennewick, WA**

**Join us for:**

**6:00 AM** - Lighting Ceremony

The Center will be lit with pink LED lights throughout the month of October

**6:15 - 8:30 AM** - Complimentary Breakfast and Open House

**Tour the displays and learn more about:**

- Breast Self-Exam education
- No-cost resources available to cancer patients in our region
- Current materials on a variety of breast cancer health topics
- Upcoming cancer screenings courtesy of the Center's Foundation



**Enjoy Giveaways and Prizes!**

- The first **300** guests will receive a commemorative event t-shirt
- Visit each station and enter to win great prizes

**The event is open to everyone in the community. Gather your friends and join us for a fun-filled morning!**



For more information, visit us online or call the Tri-Cities Cancer Center Foundation at (509) 737-3374.

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