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MEDIA RELEASE

FOR IMMEDIATE RELEASE:

**SAFEWAY GRAND OPENING
SUPPORTS TRI-CITIES CANCER CENTER**

Kennewick, WA –The Tri-Cities Cancer Center, a leader in radiation oncology in southeastern Washington and northeastern Oregon, was proud to take part in the grand opening ceremonies of the newly remodeled Safeway store in Kennewick.

Saturday morning a crowd of over 50 community members and Safeway staff gathered for the grand opening ceremonies at the Kennewick Safeway store. Chris Jorgenson, Store Manager addressed those present, giving thanks to the many individuals who helped with the store remodel project. Beautifully designed for greater customer satisfaction, the remodel was clearly a success.

The local Safeway stores show the community their support in more ways than just friendly service, high quality food selections, wide aisles, and beautifully designed floral arrangements. Each month, they raise monies for various local charities. For the past 6-years, the Tri-Cities Cancer Center has been the recipient of donations made during October's Breast Cancer Awareness Month.

Presenting a check for \$21,128.00 was part of the grand opening event. Raising over \$116,000.00 for the Tri-Cities Cancer Center over the past 6-years, this check was the largest. Receiving the check was Thomas Cothran, Executive Director for the Tri-Cities Cancer Center.

"It is my pleasure to present this check to the Tri-Cities Cancer Center," stated Jorgenson. "They are truly a valuable community resource that Safeway is proud



to support and I can personally attest to their compassionate care and service because I was a patient and now a cancer survivor.”

After two surgeries and more than 10 months recuperation, Jorgenson is happy to be alive. “I could have stuck my head in the sand,” reminisced Jorgensen. “Many people do that. They hope it will just go away. Had I done that, I would be dead right now. Having a community cancer center is so vitally important. I am dedicated to the Tri-Cities Cancer Center and their presence here, helping cancer patients,” shared Jorgenson.

Tom Cothran was invited to cut the ceremonial ribbon, officially re-opening the newly remodeled store. “We are continually humbled by the generosity of our community. This gift will help support local cancer patients and their families by providing items not covered by insurance,” stated Cothran. “I am so impressed at how involved the associates are in Safeway’s local fundraising efforts. When I go through the check out, I am always asked if I would like to make a donation to a worthy cause. I want to thank the Safeway Foundation, Chris Jorgenson, and the associates of both the Richland and Kennewick Safeway stores for their continued support of the Tri-Cities Cancer Center and the other local charities they help to raise money and awareness for.”

The Safeway Foundation supports many different charities throughout this local territory, which encompasses Cle Elum to Walla Walla.

The Tri-Cities Cancer Center, a leader in radiation oncology in southeastern Washington and northeastern Oregon, is a joint venture between Kadlec Regional Medical Center, Kennewick General Hospital, and Lourdes Health Network. As a not-for-profit organization, donations made to the Tri-Cities Cancer Center Foundation are tax deductible and support local cancer patients and their families.

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Media: To help us ensure the confidentiality of our patients, if you wish to visit the Tri-Cities Cancer Center for the purpose of interviewing and/or covering an activity, please call ahead. A member of the Cancer Center outreach staff will be available to assist you. We appreciate your understanding and cooperation.