

# 2010 Recognition Report



**Diane**  
Support Services

## Touching Lives with Hope and Caring Lisa Moreno

At 41, Lisa Moreno heard the words no one ever expects, “You have cancer.” A new resident to the Tri-Cities, Lisa faced this unimaginable diagnosis with her husband of 22 years, Art, and her precious daughters, Ashlee and Alexa by her side.

With a fighting attitude, Lisa’s treatment included a mastectomy, three rounds of chemo, and multiple surgeries. Today, Lisa is now a cancer survivor. Medicine and technology helped her fight the disease but Lisa credits Support Services at the Tri-Cities Cancer Center with giving her back her life.

After her diagnosis, a friend encouraged Lisa to visit the Cancer Center. At first Lisa was hesitant, “I wasn’t prepared to go there alone.” In support, her friend joined her and together they discovered that the Cancer Center offered the support system Lisa needed to fight cancer.

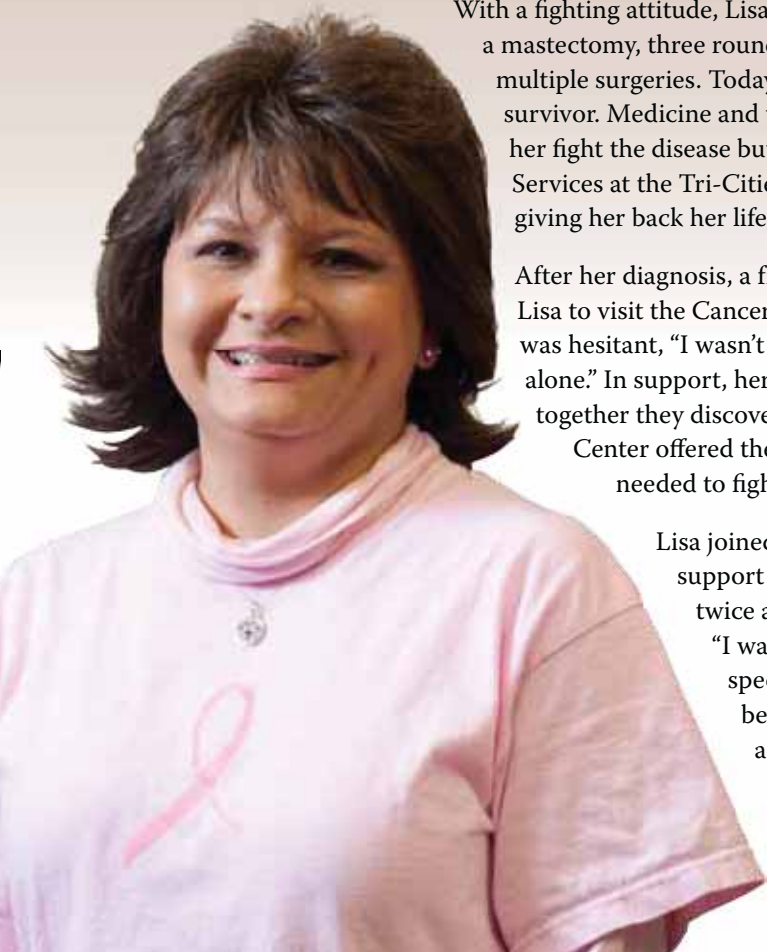
Lisa joined the Breast Cancer support group, which meets twice a month at the Center. “I was blessed with these special ladies; they have become my saving grace and have helped me cope with this huge bump in the road of life.”

Community Educator, Cindy Miller, RN, has had extensive training in breast health education through the National Consortium of Breast Centers and serves as the support group facilitator. “I remember when Lisa joined the group, she was so down and really needed additional support,” shares Miller. “She was instantly welcomed and loved by the other members of the group and I have watched her blossom with happiness and confidence.”

In addition to her participation in one of the Center’s support groups, Lisa also credits the Cancer WellFit™ program with helping her get back on her feet. WellFit™ is a 10-week fitness program designed to help cancer survivors build strength and increase endurance after treatment. The program is funded through donations to the Foundation. “It’s the best thing they could have done for me!” said Lisa. “It’s an amazing program that helped me feel normal again.”

Today, Lisa has chosen to help other cancer patients by becoming a volunteer at the Cancer Center, specifically assisting in the Ralph R. Peterson Library where she can help those seeking knowledge with both information and a story of hope.

*Lisa Moreno*  
Breast Cancer Survivor



*Thank You*  
**From the Cancer Center Foundation Team**

**2010 was another great year for the Foundation. Due to the success of our fundraising events and generous community gifts, we were able to provide financial support to the Center, which in turn expanded programs and free screenings.**

A significant area of growth last year was the creation of a Patient Navigation program. This program provides a multidisciplinary team comprised of nurses, chaplains and a financial counselor to help patients navigate their journey with cancer. In order to facilitate this program, the Cancer Center added a third RN, a second chaplain and a new financial counselor. The program works directly with hospitals and physician offices to help patients access treatment as soon as possible after receiving a cancer diagnosis.

The Center's screenings for skin, breast and cervical, prostate and colorectal cancers were also expanded and reached over 611 community members who otherwise may not have been able to afford or access these services.

As you can see, the Foundation's funds are truly put to good use allowing the Center to offer education and support to cancer patients, their families and our community. This level of fundraising would not be possible without the tireless support of the Foundation's Board of Directors. Made up of volunteer community leaders, this inspired team works hard throughout the year to help the Foundation reach their goals. I'd like to extend a heartfelt thank you to all our Board Members and other Foundation volunteers for their time and talent.

In closing I'd also like to acknowledge the numerous corporations that so richly supported us in 2010. These corporations included HAPO Community Credit Union, CH2M HILL, Kennewick General Hospital, Kadlec Regional Health System, Lourdes Health Network, Washington River Protection Solutions, the Coca-Cola Bottlers Foundation, Tri-City Americans and The Safeway Foundation. Their financial contributions, partnered with those from individual donors, funded support services for local cancer patients during their time of greatest need. For that we are grateful.

I encourage you to read on and learn more about what your dollars are doing for local cancer patients and their families.

Sincerely,

*Thomas L. Cothran*  
Executive Director





*"We are so appreciative of the donation from WRPS for our tobacco cessation program. They really stepped up to help us fill a need in our community," says Tom Cothran, Executive Director of the Tri-Cities Cancer Center.*

## Kick the Habit Donation Helps Tobacco Users



Thanks to a \$25,000 donation from Washington River Protection Solutions (WRPS), the Tri-Cities Cancer Center is able to continue providing tobacco cessation classes at no cost to the community. "The benefit this program offers to improve health and reduce long-term health care costs is important. Helping the Cancer Center maintain and expand this service is another way WRPS contributes to our community's quality of life," states Jerry Holloway, External Affairs Manager for WRPS.

Over the past couple years, with various budget cuts and lost funding sources, local options for free tobacco cessation classes have gone away. As part of their mission to help in the prevention of cancer, the Tri-Cities Cancer Center continues to offer the valuable program, at no cost, to the community. Like cancer screenings and other educational programs, tobacco cessation classes are made possible through funds raised by the Tri-Cities Cancer Center Foundation.

The tobacco cessation classes help participants recognize triggers for their tobacco use and identify ways to avoid or overcome them. Open discussions about withdrawal symptoms and the use of nicotine replacement therapy are also part of the program. For those

interested, information and demonstrations of the new "e-cigarette" are available as well as limited supplies of no cost nicotine replacement patches. To reserve a seat at the next class or for more information please call (509) 737-3427.

"This class has helped fill a real need in our community; tobacco addiction can be a very difficult one to break. Thanks to the donations we receive, we can offer this class more often and look at other ways to meet the needs of the community," explains Cindy Miller, Community Educator for the Cancer Center.

Donations to the Tri-Cities Cancer Center Foundation stay local and are used to provide valuable non-reimbursed cancer programs and services for patients, their families and the community.

The Cancer Center Foundation Board, Center Board of Directors and team would like to thank all who generously gave to the Foundation in 2010 in support of local cancer services. Your financial donations have helped the Cancer Center offer cancer patients and their families access to nurses, chaplain services, health and wellness programs, support groups, and much more. Take pride in knowing that your support has made a difference.



## Spotlight on... Cause-Related Marketing

Cause-related marketing involves cooperation between a for-profit business and a non-profit organization that links a business with an organization or cause. Benefits of cause-related marketing for area companies include positive public relations, improved customer relations, and additional marketing opportunities. Partnership with reputable organizations such as the Tri-Cities Cancer Center Foundation can open up a new segment of a company's customer base through the non-profit's supporters.

There are many examples of cause-related marketing that can work for most businesses. A "percentage of sales event" can be a great way to highlight a product or service and make a significant donation to a non-profit. Promote that product or service in your advertising and let customers know that "10% of the proceeds from the sale of XYZ product will be donated to X organization." Or host a "preferred-customer night" to recognize long-term customers and support your favorite cause. Offer discounted goods and services to your customers and give them an opportunity to donate to the cause.

100% of funds donated to the Tri-Cities Cancer Center Foundation stay **local** and help cancer patients and their families in our community. The impact of cancer is deep—cancer affects 1 in 3 women and 1 in 2 men. We strive to be good stewards of your donations and regularly expand services to meet the needs of our community.

Elizabeth McLaughlin, Foundation Events Specialist, is available to assist businesses and groups who are interested in holding events or promotions to benefit the Foundation. Please contact Elizabeth at (509) 737-3374 or [specialevents@tccancer.org](mailto:specialevents@tccancer.org) for information, or learn more online at [www.tccancerfoundation.org](http://www.tccancerfoundation.org).



# Our Generous Community

## PHILANTHROPIST

HAPO Community Credit Union

## PATRON

CH2M HILL

Washington River Protection Solutions

## BENEFACTOR

Kadlec Regional Medical Center

Kennewick General Hospital

Lourdes Health Network

Net Benefit

Safeway Foundation

The Coca-Cola Bottlers Foundation

Tri-City Americans Breast Cancer Awareness Night

## SPONSOR

Columbia Basin Hematology & Oncology, PLLC

Doris J. Olbrich Irrevocable Trust

Fluor

Friends Helping Friends

Motorcycle Ride

In Step With Hope

KeyBank

Rick Millikin

Sterling Savings Bank

Waste Management of Kennewick

## FRIEND

Alton & Patti McKennon

AmericanWest Bank

Apollo Sheet Metal, Inc.

Babcock Services, Inc.

Baker Boyer Bank

Bechtel

Bechtel Women's Group

Bill Lampson

Bob & Theta Ellsworth

Bouten Construction

Brad Wright

Brian & Susan Thomas

Bud & Marsha Knore

Cindy Caldwell

Columbia Center Rotary Club

ConAgra Lamb Weston

Connell Oil

Conover Insurance

Craftsman Cabinets & Floor Covering, Inc.

D.A. Davidson & Co.

Dade Moeller & Associates

Dave & Leanne Guyll

Desert Buick

Dianne Erickson

Dirk & DeRae Stricker

Don & Lisa Hart

Donald Cockeram

Donald Farquhar

Dr. Jonathan & Cheri Crawford

Dr. Robert & Molly King

Dr. Thomas Rado

Ed & Celeste Allen

Elis & Susan Eberlein

EnergySolutions

Floyd & Barbara Harrow

Frank & Beverly Aiello

Frank & Mary Lamb

Fred & Glenda Ackerman

Geneva H. Simons Charitable Foundation

George A. Grant, Inc.

Greg & Suzie Hammer, Inline Computer & Communication

Helen & Dean Mitchell

Irene Neff

Jane M. Thomas

Jeannine McShane

Jen Ranta & John Drewrey

Jenny Lee Lampson

Jeremiah & Mary McGuire

Jobey & Jennifer Smith

John & Priscilla Cadwell

Kathleen Kindall & Daniel Boyd

Kenneth & Karen Miller

Kennewick Ranch & Home

Kurt & Melody Beckley

Kurt & Terri Kehler

Lampson International LLC

Leslie Smith

Linda & Thomas Wintczak

Lockheed Martin

Manor at Canyon Lakes

Spaghetti Feed Fundraiser

Marshall Miller

Meier Architecture & Engineering, Inc.

Michele Caron & Laurel McKeenan

Mike Hood Memorial Poker Run

Mike & Sondra Rader

Mueller's Funeral Home, Inc.

Northwest Agricultural Products

Park Middle School

Parsons Infrastructure & Technology Group, Inc.

Phil Gallagher

Premera Blue Cross

PS Media

Rex & Debra Miller

Rich & Diane Olsen

Richard C. Hulseman

Richland School District No. 400

Sandi Gray

Sheri Dawson

Sidney Altschuler

Stanley J. Bensussen

Steve & Kelli Anderson

Steve & Mary Cloninger

Steve & Stephanie Bannworth

TCCC Guild

TCCC Men's Club

The Berg Group, Inc.

Tim & Cindy Doyle

Tim Wood

Tom & Sally Cothran

Tri-City Herald

URS

Victor Epperly

W. H. Kelso

Wal-Mart #3261

Washington Closure Hanford, LLC

Washington Trust Bank

## SUPPORTER

AgriNorthwest

Agri-Pack, Inc.

Amadeo & Frances Rossi

Arlene Thompson

Babe Nyberg

BackStreet Hair Design & Salon

Bells of the Desert

Bill & Becky Kennedy

Brian & Sue Brendel

C & T Enterprises

Carl & Margaret Lorenzen

Cascade Title Company

Christina & Gary Kloster

Clark & Kris Watkins

Cora Villanueva

Coral Hue

Craig & Patricia Forman

Darren McEuin

Dave Michelman

Dennis Stiles

Donna Vance & David Easley

Douglas & Julia Hamrick

Dr. Richard & Sue Long

Duane & Inie Pepiot

Dutch Bros Coffee

Federal Engineers & Constructors, Inc.

Garrison's Appliances

GE Healthcare

George & Pat Jones

GESA Credit Union

Glen & Sharla Marshall

Henningsen Cold Storage

Heritage Professional Landscaping

James K. Katzaroff

Jeanne S. McPherson

Jeff & Barbara Moulton

Jerry & Paula Ball

Jon & Renate Putz

Kathy Pisarcik

Ken & Patricia Hohenberg

Lane & Jill Savitch

LarsonAllen

Lee & Elaine Williams

Lori Lott & Greg Anderson



Lynne Allen  
Marilyn Wolford  
Mark & MaryAnn Showalter  
Mary Bess Peterson  
Mary Elizabeth Madden  
Michael A. & Lynn A. Mihalic  
Mid-Columbia Womens  
Bowling Association  
Mission Support Alliance, LLC  
Northwest Medical  
Physics Center  
P.K. & Tracy Brockman  
Pacific Northwest  
Mustang Club  
Paul & Shirley Beaudet  
Paul Hernandez  
& Suzanne Tosten  
Peggy Hoggarth  
Peggy O'Neal  
Randy & Sally Mills  
Richard A. & Cynthia J. Kinder  
Robert & Kathy Ford  
Robert M. & Frances A. Kelly  
Sheila Coffey  
Soroptimist International  
of Pasco-Kennewick  
Susan Watt  
Theodore Kujawski  
TiSport, LLC  
Vern & Diane Turney  
Virgil Bruce  
William & Christine Ziegler  
William & Karen Gaydosh  
Yada Salon

### **ADVOCATE**

Archibald Little Dillman  
Architects, P.S.  
Benton County Deputy  
Sheriff's Guild  
Benton-Franklin Mainstream  
Republicans  
Bernard Rasch  
Brad Toner  
Carl & Rheta Adrian  
Carolyn & Don Shafer  
Carolyn & Gene Wattenburger  
Catholic Charities  
Chelsea Hertzell

Chris Carter  
Christopher Mertens  
ClearSource Marketing  
Clem & Patricia Walker  
Colburn Kennedy  
Connie & Rex Gillispie  
Dan & Kim Berg  
Daniel Volkman  
Delene Ostler  
Dennis & Gail Hall  
Donald & Janet Nelson  
Doug & April Greenwell  
Dr. Steven Iacaboni  
Dura-Shine Clean  
EGT Institute, Inc.  
Elizabeth McLaughlin  
Felix & Lana Miera  
Gayle Stack  
Gerald & Betty Johnson  
Hawthorne Court  
IBEW Local 77  
Janet & Leonard Bond  
Jim Delyea  
John & Joanne Deichman  
John & Marilyn McDonald  
John Serle  
Judy & Ralph Myrick  
Kari Dodge  
KC Brand Kettle Corn  
Kimberly Tebrugge  
Kristen Noel Opp  
Levi & Aspasia Garcia  
Lisa Bhatt  
Macy's  
Marcia Lingle  
Mardell Dean  
Margaret Ley  
Mark Blankenship  
Martin Wheeler  
Mary Lynne Bos  
Michael & Carol Tesky  
Michael Coleman  
Michelle & Steve Swaney  
Mike & Julie Jennings  
Mike & Shaley McGuire  
Mr & Mrs Chapla  
Ned & Nancy Wogman

Patricia & Douglas Olson  
Randy Wacker  
RDO Equipment  
Reed & Connie Figley  
Renee Stone  
Richard & Stephanie Williams  
Rick & Sandy Dunn  
Roger Hastings  
Rose Martinez  
Sally O'Neal  
Soren & Jan Jensen  
Steve & Jan Wisness  
Steven & Lilian Schomaker  
SunWest Sportswear  
Teresa Hines  
The Gowen Family  
Thomas & Pat Logan  
Tri-City Dance Association  
Trio Technical Services  
Vickie & Bill Vaught  
Wally & Jen Kennedy  
Ward Spear  
Worley Parsons

### **IN MEMORY OF**

Amy Louise Kellogg  
Ann Tice  
Arnold Cheney, Jr.  
Audrey Block  
Betty Brown  
Betty Compton  
Billie Jane Lampson  
Blaine Morgan  
Bob Sims  
Charles "Chuck" Timms  
Charles E. Smith  
Charlotte Traeger  
Cliff Dalthrop  
Dean Davis  
Delores Razor  
Desmond Whelan Jr.  
Diehl R. Rettig  
Donald Traner  
Dorothy Burdett  
Dottie Boydston  
Dr. Douglas L. Neff  
Elizabeth Shelby  
Emmanual Popp

Ethel Wilcox  
Frank Hall  
Gary Cooper  
Glays Yackel  
Glynn Wheeler  
Grace L. Rogers  
Harold Foraker  
Hazel Freeman  
Jack Richardson  
James Doyle  
Jerry Ray  
Joy Claire Stiles  
Kathleen A. Mathis  
Kathleen Mantello  
Leona P. Neuman  
Leone K. (Jochum) Reed  
Lonnie Conner  
Lorenz Lorenzen  
Mark G. Melbuer  
Mary Young  
Melvin "Van" Van Arsdale  
Michael Hood  
Nancy Sitton  
Nora Harper  
Norman Dean  
Pat Baldwin  
Patricia Baldwin  
Paula Kitchel  
Paulette Kelly  
Peter Landoni  
Robin Dee Hulseman  
Rodney Bryant  
Roger Rupp  
Sandra Kaye Woolam  
Sandy Wollam  
Susan Weflen  
Theresa Christine Knabe  
Virginia Cooley  
William Chambers

### **IN HONOR OF**

Cindy Caldwell  
Charles Fordham  
Donna Henderson  
John Forsberg  
William Von Reis

*Please accept our sincerest  
apologies for any omissions  
we have inadvertently made.*



## Personal Reflection From our Board President

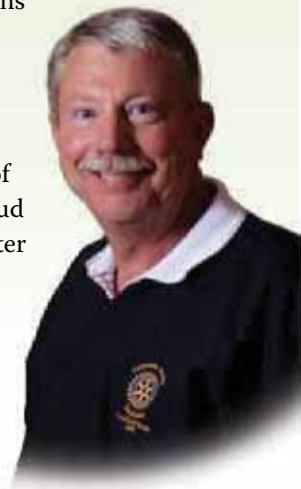
I believe that every volunteer at the Tri-Cities Cancer Center has two compelling reasons to be there. First is a desire to help others. Secondly, they have been touched by a personal experience involving cancer. For some volunteers it has been a very personal experience and a personal battle. For others it was a family member, friend or co-worker. Many afflicted with cancer survived the battle but unfortunately, many have not.

I have my own experience with cancer. My mother was diagnosed with a very aggressive skin cancer known as melanoma and today she is a survivor. However, during that time in the Tri-Cities there was no Cancer Center and she had to be driven to Seattle for the diagnosis and treatment.

Also, in 1999, my father-in-law lost his battle to cancer. He lived in the Olympic peninsula area and like my mother had limited access to treatment close to home.

In the Tri-Cities, we are truly blessed to have our Cancer Center. The volunteers, staff, physicians and others care about the patients and their families as they go about their daily battles in fighting cancer. Our community cares about their Cancer Center and has demonstrated that by their generous donations in support of the Center's programs and services. I am proud to be a member of the Tri-Cities Cancer Center Foundation and help support other families that have had to face cancer.

*Ken Hohenberg*  
Foundation President, 2009–2010  
Kennewick Chief of Police



## Serving From the Heart

The Foundation staff and fellow Foundation Board of Directors wish to extend their praise and appreciation to Ken Hohenberg for his commitment as the Foundation's Board President during 2009 and 2010. Ken's leadership has helped the Foundation Board excel. We're so pleased that Ken will continue to serve on the Foundation Board as Past President. In January 2011, Kurt Beckley, of Sterling Savings Bank, was inducted as Foundation Board President. We welcome him as he begins his two-year term.

The Cancer Center Board and Foundation Board members give tirelessly of their time to numerous meetings and events throughout the year. Their dedication and commitment to making cancer care and support programs succeed and expand in our community is much appreciated. We would like to thank:

### Cancer Center Board

Susan Kreid, *Chair*  
Judge Jerry Roach, *Vice Chair*  
P. Donna Vance, *Treasurer*  
Ken Hohenberg, *Secretary*  
Glen Marshall  
John Serle  
Kurt Beckley  
Rand Wortman  
Richard Giever, MD  
Thomas Rado, M.D., PhD

### Foundation Board

Ken Hohenberg, *President*  
Kurt Beckley, *President Elect*  
Rick Millikin, *Treasurer*  
David Fetto, *Secretary*  
Brad Wright, *Past President*  
Babe Nyberg  
Bill Sarver  
Brian Thomas  
Cindy Caldwell

George Jones,  
*Honorary Lifetime Member*  
Kresa Dreher  
Marshall Miller  
PK Brockman  
Renee Dahlgren  
Rich Olsen  
Ron Hue  
Theta Ellsworth  
Tim Doyle







## Making a Difference Community Fundraisers

In 2010, local businesses, service groups and schools hosted numerous fundraising events, from bake sales to horse shows, with proceeds donated to the Foundation. In the end, these organizations came together and donated an amazing \$118,000 to the Foundation in support of local cancer patients and their families. Please know that you are doing important work when you participate in one of these local fund drives through buying a cookie, donating a dollar or sponsoring a child in a fund drive, as donations to the Foundation stay local.

We'd like to extend a special thank you to the businesses and groups who hosted a Community Fundraiser for the Cancer Center in 2010.

### Thank you...

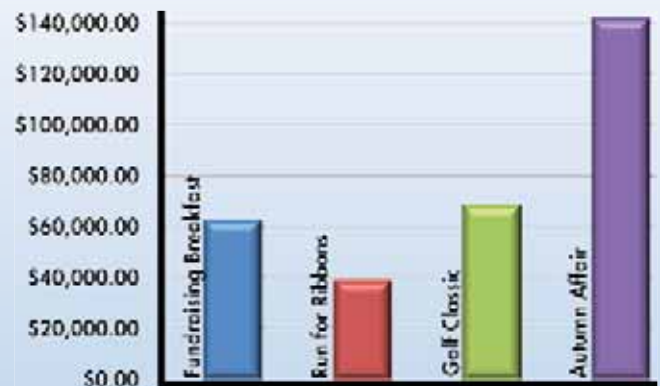
Amistad Elementary School Bake Sale  
 Bells of the Desert Concert  
 Brandy Pansi High School Senior Project  
 Columbia Basin College Foundation  
 Cooper-A Red Mountain Winery Tasting Event  
 D.A. Davidson & Co Event  
 Desert Buick Sales Event  
 Dutch Bros Coffee Sales Day  
 Friends Helping Friends Motorcycle Ride  
 Go-Bowl Bowl-a-thon/Mardell Dean  
 Hanford High School Events  
 Hawthorne Court Event  
 In Step With Hope  
 KC Brand Kettle Corn Sales  
 Kennewick Ranch & Home Pink October  
 Manor at Canyon Lakes Spaghetti Feed Fundraiser  
 Mid Columbia Engineering, Inc.  
 Mid-Columbia Women's Bowling Association

Mike Hood Memorial Golf Classic  
 Mike Hood Memorial Poker Run  
 Mike Kluse 2010 Salmon Bake  
 Net Benefit  
 Pacific Northwest Mustang Club  
 Park Middle School Pink Event  
 RDO Equipment Breast Cancer Event  
 Safeway Breast Cancer Awareness Month  
 Southridge High School and Kamiakin High School Pink Week  
 The Coca-Cola Bottlers Foundation Grant  
 The Gowen Family/Christmas Lights 4 Fun  
 Think Pink Bazaar  
 Tri-City Americans Breast Cancer Awareness Night  
 Tri Technical Services  
 Windemere and Toyota of Tri-Cities  
 "It's Our Ship" Event  
 Yada Salon Event

## Annual Giving

In 2010, community members and businesses donated, through direct gifts and event participation, over \$642,000 to build an

endowment and fund a wide range of Support Services offered at the Center. Thank you for your generous support.



## Annual Fundraising Events

Bringing the Community Together



**Run for Ribbons** | On March 19, 2010, over 400 runners and walkers attended the Foundation's inaugural run, Run for Ribbons, at Howard Amon Park in Richland. Sponsors included George A. Grant Construction, Craftsman, Garrison's Appliance, Lee Williams Agency, the employees of HAPO Community Credit Union, Baker Boyer Bank, TiLite, and Inline Communications. Almost \$40,000 was raised to support the Cancer Center's needs. We are excited to continue this event tradition in 2011 and for many years to come.



**Annual Breakfast** | On April 27, 2010, community members gathered to "Watch Hope Grow" at our annual Fundraising Breakfast. The donations raised at this event, totaling nearly \$65,000, will be used to fund programs at the Tri-Cities Cancer Center. The programs are aimed at providing necessary support to cancer patients and their families and to continue our awareness efforts.



**Billie Jane Lampson Memorial Golf Classic** | Almost \$70,000 was raised at the 20<sup>th</sup> Annual Billie Jane Lampson Memorial Golf Classic held at Canyon Lakes Golf Course in Kennewick! Thanks to generous donations by Lampson International, Sterling Saving Bank, CH2M HILL, and many other local businesses and organizations, we celebrated 20 years of fundraising success on the golf course. Next year's tournament is looking to be even more spectacular under the direction of the Golf Committee Chairwoman Babe Nyberg!



**Autumn Affair** | The 2010 Autumn Affair Benefit Auction was held on November 13, 2010 to help fund programs designed to support individuals and families dealing with a cancer diagnosis. Led by title sponsor, CH2M HILL, individuals and businesses from around the region gathered to raise an amazing \$155,000 for the Tri-Cities Cancer Center Foundation. CH2M HILL has generously recommitted to be the title sponsor of this amazing event in 2011.

## What Will You Do Next?

When I think of the future of our Foundation, I reflect on what inspired me to get involved. After losing my mother-in-law and father-in-law to cancer and watching my grandfather struggle to beat it, cancer is very real and personal to me. However, I have also come to realize that I was schooled early on by my parents that I needed to consider how my actions could better the world.

That process wasn't quite as philosophical as you might think. In fact, I'd venture to guess these are questions that your parents asked too. The first question, "*Kurt Beckley, what on earth have you done?*" was usually delivered a few decibels higher than I'd have liked. The second question a bit more theological, "*What in the name of God are you doing?*" The next question had more futuristic implications, "*What will you think of next?*" I have carried these questions with me throughout my life. As I make mistakes or view my life with a little perspective, I hear them in my head, especially, "*What on earth have I done?*" It is a reminder to consider how I have contributed to my community. I apply that same perspective as I think about the future of the Foundation and how our team will help others fight against cancer.

As the incoming Foundation President, I see opportunities to expand support services to meet growing needs, while also setting the stage to grow our endowment through effective strategic planning. We must further develop our events, forge new partnerships with area businesses and shore up the fundraising events of our community supporters. Our biggest role is being good stewards of the funds we receive, ensuring that 100% of those dollars stay local to help our neighbors in the community.

In the end, it does not matter what we each set out to do but rather what we *have* done. So, I challenge you to ask yourself, "*What on earth have I done?*" If the answer isn't quite what you'd hoped, I invite you to join us in our work.

*Kurt Beckley*  
Foundation President, 2011–2012

